

## **BECOME A TEAM SPONSOR**

Dear Club Trident Aquatics Supporter,

Thank You for taking the time to consider a donation to Club Trident Aquatics, a swim club for our youth in the North Harris County area. We are a young club currently in our fifth year operating out of Cy Lakes High Schools. Currently we are seeking sponsorship to help us sustain our mission.

Past financial contributions have allowed us to:

- Keep kids in the Water a program that provides tuition scholarships to those in financial need.
- High School Scholarships for graduating High School swimmers who pursue swimming in College.
- Training equipment for the swimmers on the team.
- Essential Facility equipment for competitive swimming.
- Offset the cost of competitive meet apparel.
- Offset transportation costs for those athletes having difficulty reaching practice.

We are looking to build on the foundation already set forward in our Mission and add more resources to help kids stay in the water. Your support will help us sustain our scholarship programs, and allow us to provide personal equipment for those who cannot afford their own, and other equipment on the deck which will help them excel competitively.

Our athletes range in age from 4-18 and come from a variety of different backgrounds. Like other clubs in the area, we are committed to nurturing the very best in athletic performance in our young athletes, and allow them to be competitive at all levels. What sets us apart is our commitment to serving a population where 50-60 percent of our membership receive some sort of financial assistance. We strive to teach and lay the foundation for our athletes to be ethical, community minded, and service oriented, which we feel will be beneficial for them in their adulthood

It is within our mission and vision to accomplish this regardless of ethnicity or socioeconomic status. We actively strive to keep kids in the water, and to provide opportunities for many who would not have it otherwise. Past sponsors who have helped us include The Corner Store through their Country Run, Hoang Orthodontics, and MJ Construction. In 2019-2020 we were able to provide over \$15,000 in assistance with the help of individual donors and businesses like yours.

This year more than ever with difficult times during a pandemic, we need similar fundraising efforts to keep kids in the water. **It is essential!** Both for our club, and our families who have been financially impacted, as we try to stay committed to our mission. It is also vital for us to continue our efforts in reducing drowning deaths in the Harris County area which has the highest totals in the state of Texas, and keeping our commitment to our swimmers by providing financial assistance and opportunity to access higher education through participation in the sport.

Club Trident Aquatics is a nonprofit 501(c)(3) organization and your donation is tax deductible. We have a presence on the Web both through our website at <a href="http://www.clubtridentaquatics.com">http://www.clubtridentaquatics.com</a> and through social media on Facebook and Twitter. As a team sponsor and loyal supporter, we encourage you to follow our progress. You will be able to view photos, celebrate our successes, as well as get updates and news. We appreciate our supporters and would welcome the chance to give back with advertising on any of our resources.



## SPONSORSHIP REGISTRATION FORM

Club Trident Aquatics welcomes sponsorship donations from businesses\* and families. All sponsorship money goes toward supporting pool rentals, coaching costs, team equipment, club related expenses and scholarships. Sponsorships also help us to keep the team fees paid by each swimmer at a manageable level.

Each sponsorship level runs for a 12-month period, beginning on the first of the month from the date selected. Details on benefits, pricing and specifications are available below. **QUESTIONS?** Please contact

\*Subject to restrictions based on appropriateness of connecting that business activity to a children/family setting.

ADVERTISING OPTIONS	<u>PR</u>	<u>ICE</u>	REQUESTED DATE	
☐ Platinum Sponsor  Sponsorship Includes: Sponsorship Includes of website of		m photo, Busin	Requested Date (mm/yyyy) ness name/logo on team t-shirt, business	
☐ Gold Sponsor  Sponsorship Includes: Business n	<b>\$50</b> ame/logo on tean		Requested Date (mm/yyyy) ss name/logo on team website	
☐ Silver Sponsor Sponsorship Includes: Business n	<b>\$30</b> ame/logo on tean		Requested Date (mm/yyyy)	
PAYMENT DETAILS  By submitting this order for the below advertising space and agrees to pay	-		authorizes Club Trident Aquatics to reserveng.	
Company Name			Phone	
Mailing Address			Fax	
City	State	ZIP	E-mail	
Company Website				
Authorized by (print)		Signature		
AMOUNT DUE (refer to pricing above CHECK #:	/e) \$			

Please return this completed form and make checks payable to Club Trident Aquatics:

## **TERMS AND CONDITIONS**

In exchange for the monetary or in-kind considerations outlined on this document Club Trident Aquatics agrees to provide the services as indicated on this agreement. This agreement is in effect for twelve months from the date requested unless otherwise indicated. It is the sponsor's obligation to provide the necessary materials to Club Trident Aquatics to execute terms of this contract.

Club Trident Aquatics	Sponsor
Name:	Name:
Board Position:	Title:
Date:	Date:

## **HOW TO SUBMIT LOGOS**

SUBMISSION REQUIREMENTS			
Logo Size:	300 pixels (WIDTH) x 300 pixels (HEIGHT)		
Resolution:	300 dpi or greater		
File Type(s):	A high-resolution, vector outline .EPS of your company logo is preferred.  IMPORTANT NOTE: We are unable to accept animated		
	.GIF Files.		
Color:	Full Color		
Website Link:	Please supply the URL (web address) that you would like linked to your company logo.		
Contact Phone:	Please supply the phone number that you would like displayed on the Advertisers Page with your banner ad.		
65-Word Description:	Please supply a brief 65-word description of your company and the products/services that you provide. This will be displayed on the Sponsors Page with your logo.		
Due Date(s):	The Sponsorship logo will run for one calendar year (12 months) from the publication date as detailed below:  Submit By Date Publication Date Expiration Date  No later than the 3 <sup>rd</sup> Friday of the Month Prior to Requested Publication Month  The Sponsorship logo will run for one calendar year (12 months) from Expiration Date Expiration Date In the submission publication publication Submission		
How To Submit	Please email content and graphics to poseidon@clubtridentaquatics.com		

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